

OFFICIAL RULES
“Brett Young Soundcheck Sweepstakes”

By participating in the “Brett Young Soundcheck Sweepstakes” entrants agree to the specific rules, terms and conditions provided herein.

ELIGIBILITY AND ODDS OF WINNING:

No purchase necessary to enter. A purchase will not improve the chances of winning. This sweepstakes is open to legal residents of the 50 states and D.C. who are at least 18 years old, except employees of Big Machine Label Group, LLC (“BMLG” or “Sponsor”), its affiliates, subsidiaries, and successor companies, sweepstakes sponsors, advertising and promotion agencies, sweepstakes prize suppliers, participating advertisers and immediate family members of anyone so situated Sweepstakes. “Immediate family members” shall include spouses, siblings, parents, children, grandparents, and grandchildren, whether as “in-laws,” or by current or past marriage, remarriage, adoption, co-habitation or other familial extension, and any other persons residing at the same household location, whether or not related. The odds of winning this sweepstakes depends on the number of eligible entries received.

HOW TO ENTER: NO PURCHASE NECESSARY. To enter, visit <https://BMLG.lnk.to/BYSoundcheck>. Follow the instructions on the website (the “Instructions”) to complete the required fields and click “Submit”. The Instructions are made a part of these Official Rules and are incorporated herein by reference. Additional entries may be made in the manner set forth in the Instructions. Entrants must accurately complete all required fields or entry will be deemed invalid. Entries must be received between June 4, 2018 12:01 a.m. CST and June 6, 2018 11:59 p.m. CST. Automated entry attempts will be rejected and may result in disqualification. Multiple entries using multiple accounts related to the same person will be disqualified. Entries generated by script, macro, bot, or other automated means will be disqualified. Any entry information collected from the sweepstakes shall be used only in a manner consistent with the consent given by entrants at the time of entry and with BMLG’s Online Privacy Policy, which can be found at: <http://www.bigmachinelabelgroup.com/privacy>. All information provided during sweepstakes entry becomes the property of BMLG, and BMLG may use any of the entries for any purpose whatsoever, without further compensation to the entrant. All information provided during sweepstakes entry becomes the property of BMLG, and BMLG may use any of the entries for any purpose whatsoever, without further compensation to the entrant.

RESTRICTIONS AND LIMITATION OF LIABILITY: Void where prohibited by law. BMLG reserves the right to cancel, terminate or modify the sweepstakes if it is not capable of completion as planned for any reason, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any kind or Danielle Bradbery’s unavailability for any reason, including, without limitation, illness, disability or failure of transportation. All federal, state and local laws and regulations apply. BMLG, its subsidiaries and affiliates, its officers, directors, agents, stockholders, insurers, and employees, and its advertising and promotional agencies and sponsors assume no responsibility or liability whatsoever for damages, loss or injury resulting from participating in any sweepstakes or acceptance or use of any prize. In consideration of participation in a sweepstakes, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Entrant, on Entrant’s behalf, and on behalf of Entrant’s heirs, successors or assigns, administrators and personal representatives, does hereby COVENANT NOT TO SUE, FULLY RELEASE AND FOREVER DISCHARGE the Sweepstakes Sponsor from and against any and all actions, charges, claims, losses, costs, damages, expenses (including attorneys’ fees and expenses) and liabilities of any kind or character, whether known or unknown, in connection with, arising out of or in any way related to Entrant’s participation in any sweepstakes. BMLG shall not have any liability for any malfunction of the Internet, website, or any other computer-related processor system.

WINNER SELECTION/ NOTIFICATION: Five (5) Grand Prize Winners will be selected via a drawing at random by BMLG on or around June 7, 2018. BMLG will make one (1) attempt over the 24-hour period following Winner’s selection to contact the potential Winner. If a potential Winner cannot be reached during the 24-hour period in which he/she is called (no messages will be left on answering machines or voicemail systems) or emailed, such potential Winner will be disqualified and an alternative Winner will be selected from among the remaining Eligible Entries received, if time permits. In addition, BMLG reserves the right to select an alternative Winner in the

event that a Winner fails to comply with these Official Rules.

WINNER VERIFICATION: The potential Winner must prove eligibility, including, without limitation, proof of age and residence. In the event of non-compliance by any potential Winner, such potential Winner shall be disqualified and all privileges otherwise due as a Winner shall be terminated and an alternative potential Winner may be chosen from among all of the remaining Eligible Entries received in BMLG's sole discretion. If requested, Winner must sign within one (1) day of receipt of such documents from BMLG: (a) an affidavit of eligibility; (b) a release of Sweepstakes Sponsor and each of their respective officers, directors, employees, agents, members, independent contractors, affiliated companies and subsidiaries, from any and all liability, loss, claims, demands, and causes of action for personal injury and/or damage, theft, losses to any person (including death) or property of any kind, or any other harm suffered in connection with this Sweepstakes or any Sweepstakes-related activity (including travel) or the use/misuse or acceptance of any prize or any portion thereof to be eligible for the Grand Prize; and (c) except where prohibited by law, a promotional release granting Sweepstakes Sponsor the right to use their name and likeness for advertising and publicity purpose without additional compensation. Failure of Winner to complete, sign and return to BMLG such documentation within such one (1) day period shall result in his/her disqualification from the Sweepstakes, in which even an alternate potential Winner may be selected in BMLG sole discretion. Entry into this Sweepstakes constitutes an agreement to sign such documentation. Winner also must acknowledge that BMLG has not or will not obtain or provide insurance of any kind relating to the Grand Prize. Winner must also complete any additional legal documents provided by BMLG (or third party on its behalf, if applicable) with respect to the Grand Prize and return them as instructed within the time frame specified by BMLG or Winner may forfeit Grand Prize at BMLG sole discretion. All decisions of BMLG relating to the Sweepstakes are final. BMLG expressly reserves the right to delay the announcement of the Winner for creative or technical reasons or for any other reason BMLG deems necessary.

GRAND PRIZE: Five (5) Grand Prizes will be awarded to five (5) entrants selected as the Grand Prize Winners. Grand Prize Winners will receive: (i) access to Brett Young's soundcheck at Nissan Stadium on June 8th, 2018 and (ii) meet and greet with Brett Young at Nissan Stadium on June 8th, 2018. The approximate retail value ("ARV") of the Grand Prize is not to exceed \$150.00. Any difference between the ARV and the actual value, if any, will not be awarded. No substitution, transfer or cash equivalent permitted. The Grand Prize is awarded "as is" with no warranty or guarantee, either express or implied by the Sweepstakes Sponsor. All Grand Prize details are at the sole discretion of the Sweepstakes Sponsor. Grand Prize Winner cannot assign or transfer the Grand Prize to another person. BMLG is not responsible for Winner's transportation to or from Nissan Stadium.

DISQUALIFICATION AND PENALTIES: All participants agree to be bound by these rules. BMLG, in its sole discretion, further reserves the right to disqualify any person for (i) violating any of these rules, (ii) tampering with the entry process or the operation of the BMLG website, (iii) gaining an unfair advantage in participating in the sweepstakes, (iv) obtaining winner status using fraudulent means, or (v) engaging in otherwise unsportsmanlike, disruptive, annoying, harassing, or threatening behavior. Furthermore, any resale or auction or attempt to resell or auction of BMLG complimentary prizes, if any, will result in disqualification for all future BMLG sweepstakes. ANY ATTEMPT BY A SWEEPSTAKES ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF THE SWEEPSTAKES WEBSITE, OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, BMLG RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.

PUBLICITY RELEASE: Unless prohibited by law, participation constitutes permission for BMLG, without any further obligation to the sweepstakes participant, to use participant's name, voice, video footage, biographical data and likeness for promotional purposes.

ADDITIONAL TERMS AND CONDITIONS: These rules apply to all BMLG sponsored sweepstakes unless modified or superseded by rules written for a specific sweepstakes, or if inapplicable for such a promotion or sweepstakes. In the event any specific sweepstakes rule conflicts with any of the general rules provided above, the specific sweepstakes rules prevail. BMLG reserves the right in its sole discretion to supplement or make changes to the rules of any sweepstakes at any time without notice. BMLG reserves the right in its sole discretion to interpret the rules of any sweepstakes, and such interpretation shall be binding upon all participants. BMLG shall not be

responsible for any administrative errors involved in the execution of any sweepstakes. THE STATE AND FEDERAL COURTS LOCATED IN NASHVILLE, DAVIDSON COUNTY, TENNESSEE SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THIS SWEEPSTAKES AND THE LAWS OF THE STATE OF TENNESSEE SHALL GOVERN THIS SWEEPSTAKES. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS.

SPONSOR: Big Machine Label Group, LLC, 1219 16th Avenue South, Nashville, TN 37212

PRIZE PROVIDER: Big Machine Label Group, LLC, 1219 16th Avenue South, Nashville, TN 37212.

REQUESTS FOR NAME OF GRAND PRIZE WINNER AND OFFICIAL RULES: For a copy of the Official Rules or for the name of the Grand Prize Winner, send a self-addressed, stamped envelope to Big Machine Label Group, LLC, Attn: "Brett Young Soundcheck Sweepstakes," 1219 16th Avenue South, Nashville, TN 37212.